



# Wisconsin Polling

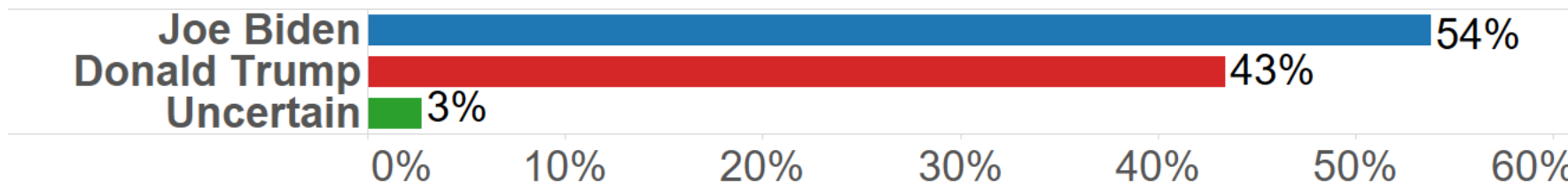
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## Executive Summary

Gravis Marketing, a nonpartisan research firm, conducted a random survey of 677 registered, likely voters in Wisconsin. The poll was conducted on October 23<sup>rd</sup> and has a margin of error of 3.8%. The survey was collected from respondents using interactive voice responses and an online panel of cell phone users. The results are weighted by relevant voting demographics. The poll was paid for by Gravis Marketing Institute.

1) If the election for President were held today, for whom would you vote?

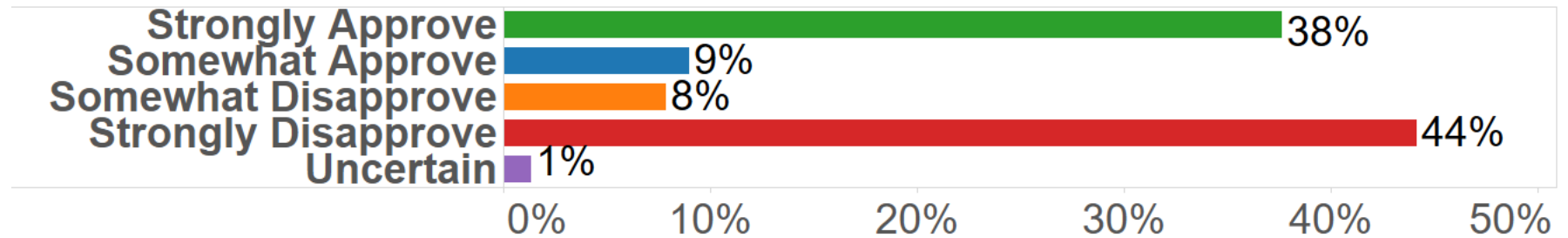
## Q1: President



		Race					Age group				Gender	
		African-American	Asian	Hispanic	Other	White/Caucasian	18-29	30-49	50-64	65 or over	Female	Male
Q1: Joe BidenVSTRUMP	Donald Trump	14%	100%	67%	21%	45%	29%	49%	49%	39%	37%	50%
	Joe Biden	71%	0%	31%	55%	54%	64%	51%	49%	57%	59%	48%
	Uncertain	16%	0%	2%	24%	1%	8%	0%	2%	3%	4%	2%

2) Do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of President Trump’s job performance?

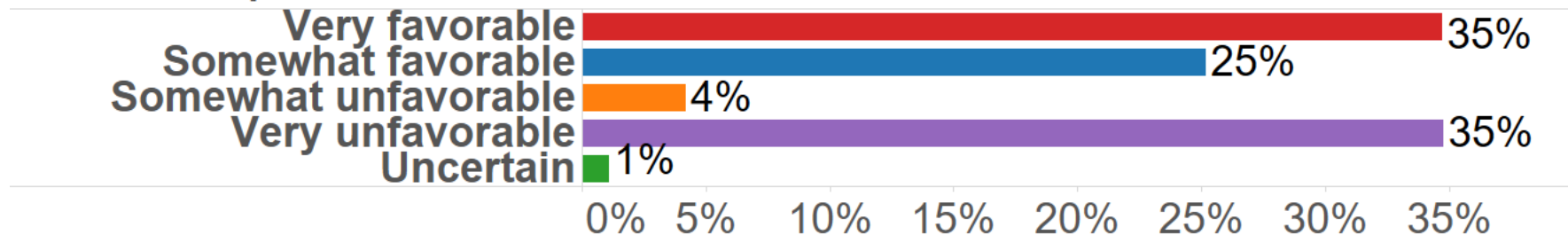
### Q2: Trump Job Performance



		Race					Age group				Gender	
		African-American	Asian	Hispanic	Other	White/Caucasian	18-29	30-49	50-64	65 or over	Female	Male
<b>Q2:</b> <b>TRUMPPERFORMANCE</b>	<b>Somewhat Approve</b>	12%	0%	23%	7%	8%	4%	12%	8%	9%	9%	9%
	<b>Somewhat Disapprove</b>	15%	0%	6%	26%	7%	20%	7%	3%	8%	9%	7%
	<b>Strongly Approve</b>	24%	79%	51%	14%	38%	30%	38%	43%	34%	33%	42%
	<b>Strongly Disapprove</b>	48%	21%	20%	47%	45%	45%	41%	43%	48%	47%	41%
	<b>Uncertain</b>	0%	0%	0%	6%	1%	0%	2%	2%	1%	2%	0%

3) Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable view of Joe Biden?

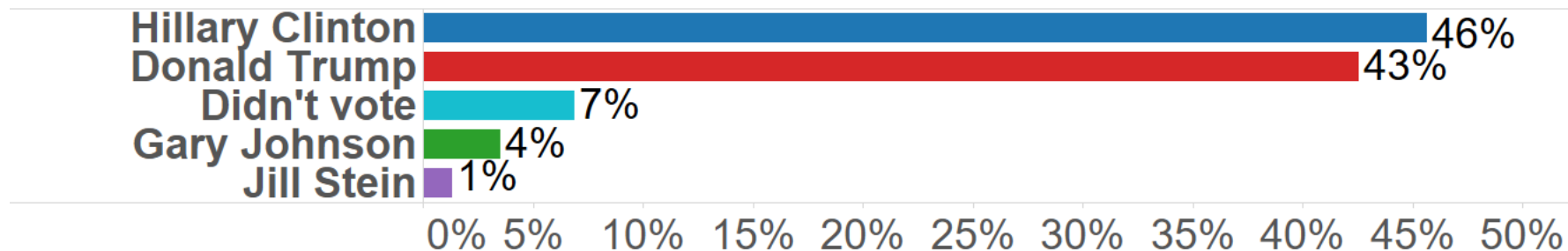
### Q3: Biden Opinion



		Race					Age group				Gender	
		African-American	Asian	Hispanic	Other	White/Caucasian	18-29	30-49	50-64	65 or over	Female	Male
Q3: Joe Biden OPINION	Somewhat favorable	28%	0%	13%	45%	25%	41%	29%	20%	19%	27%	23%
	Somewhat unfavorable	8%	0%	21%	10%	3%	12%	7%	2%	0%	8%	0%
	Uncertain	3%	0%	0%	9%	1%	0%	2%	2%	1%	2%	0%
	Very favorable	40%	24%	38%	24%	35%	17%	29%	36%	49%	35%	34%
	Very unfavorable	21%	76%	27%	12%	36%	30%	33%	40%	32%	28%	43%

4) In the 2016 Presidential election whom did you vote for?

### Q4: 2016 Presidential Election

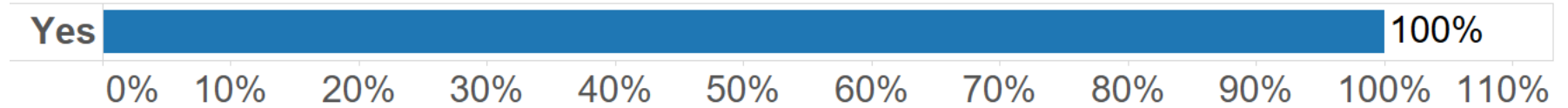


		Race					Age group				Gender	
		African-American	Asian	Hispanic	Other	White/Caucasian	18-29	30-49	50-64	65 or over	Female	Male
<b>Q4:</b> <b>2016ELECTION</b>	Didn't vote	21%	0%	13%	32%	5%	26%	3%	4%	5%	8%	6%
	Donald Trump	17%	69%	47%	11%	45%	22%	44%	53%	39%	37%	49%
	Gary Johnson	19%	24%	12%	14%	2%	10%	6%	1%	1%	2%	5%
	Hillary Clinton	40%	0%	21%	39%	48%	40%	44%	43%	54%	52%	39%
	Jill Stein	3%	8%	7%	4%	1%	2%	2%	0%	1%	2%	1%

The following questions are for demographic purposes:

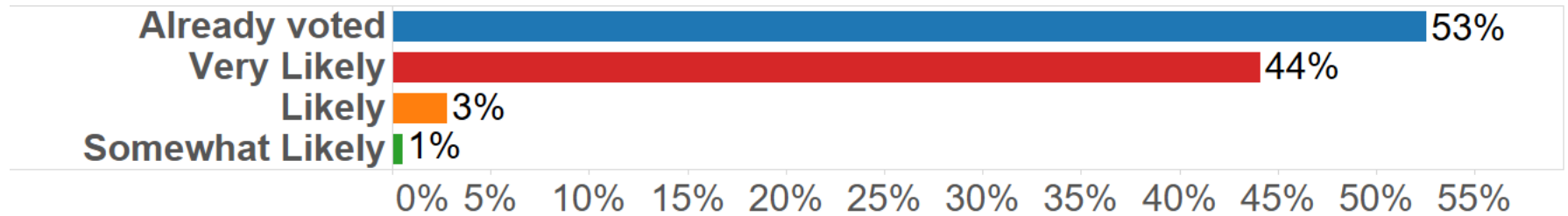
5) Are you registered to vote in Pennsylvania?

**Registered**



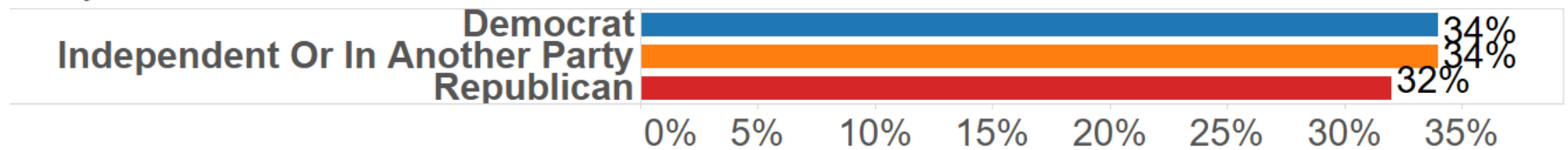
6) How likely are you to vote in the general election this November?

**Likelihood**



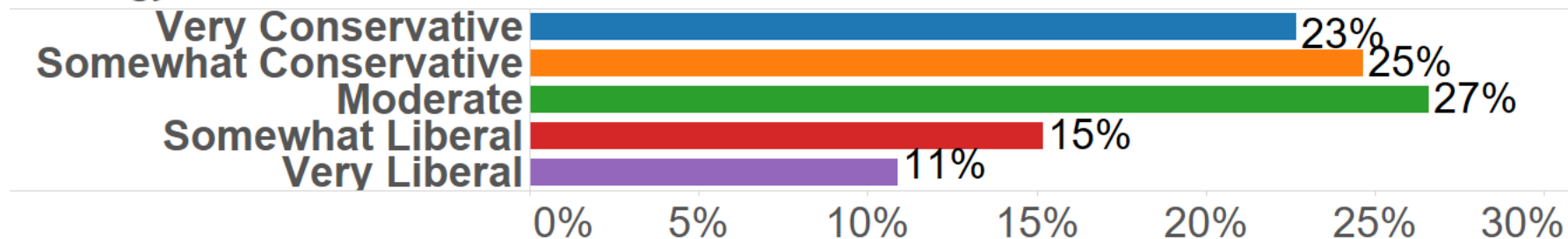
7) What is your party affiliation?

**Party**



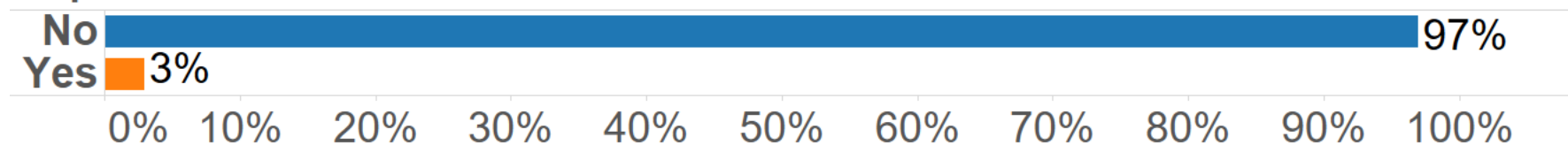
8) What is your political ideology?

**Ideology**



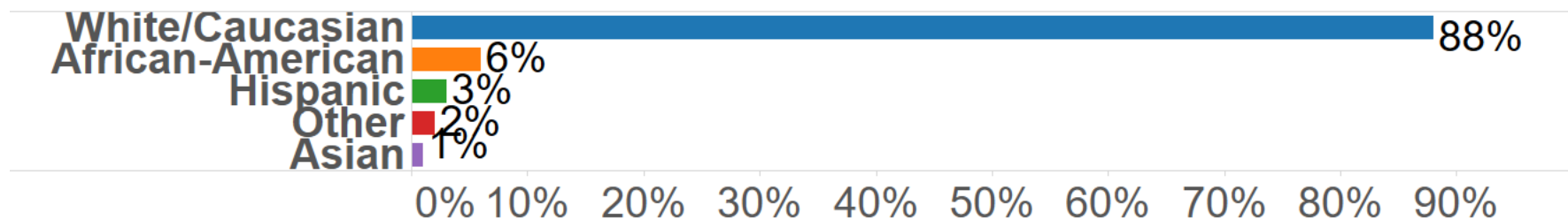
9) Are you or is a member of your immediate family from a Latino, Hispanic or Spanish speaking background?

**Hispanic**



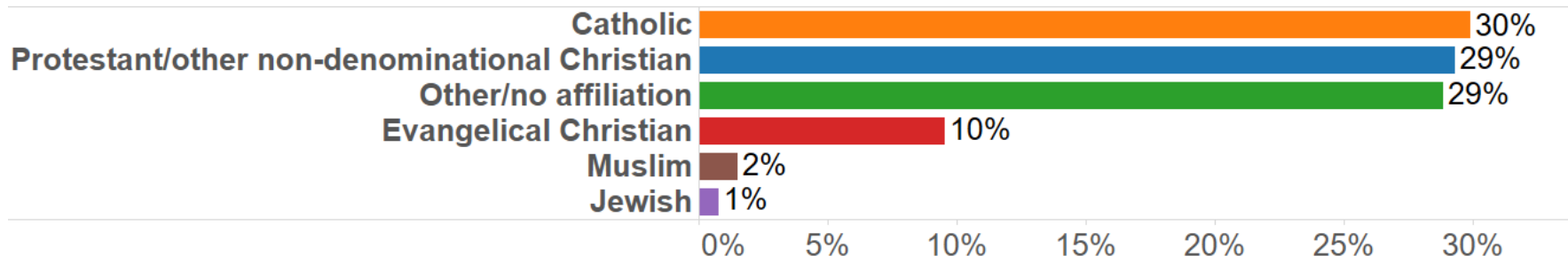
10) What race do you identify yourself as?

**Race**



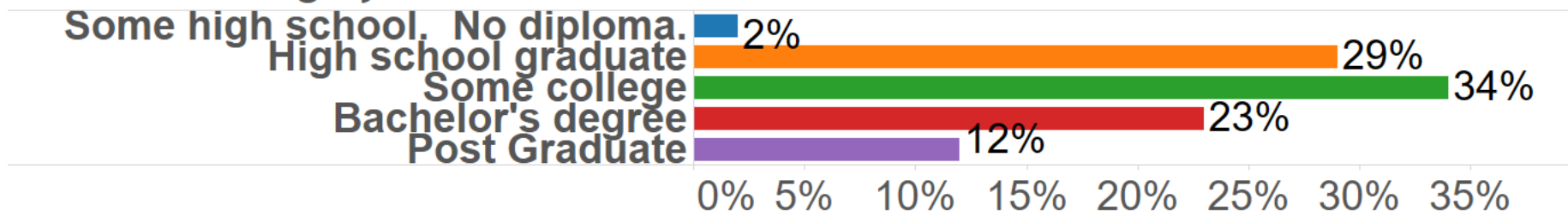
11) Which of the following best represents your religious affiliation?

### Religious affiliation



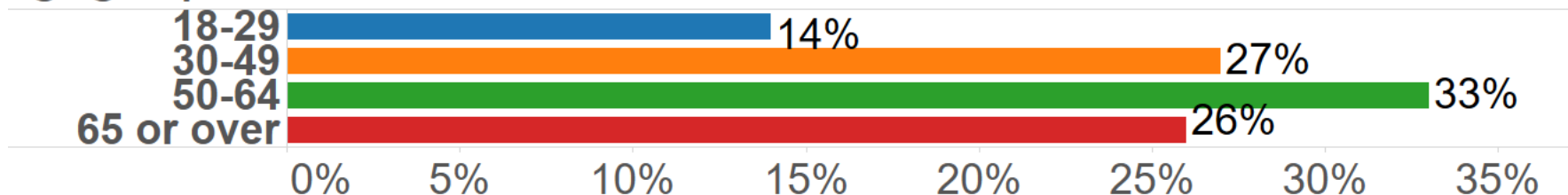
12) What is the highest level of education you have completed?

### Education Category



13) How old are you?

### Age group



14) What is your gender?

**Gender**

